

Tips for a Successful Fundraiser

Lead by Example

Make the effort to announce your support of Generation Rescue and make a personal donation. It leaves an impression for people who will participate in your efforts.

Get Social

Social media is a wonderful outlet to promote your efforts. Facebook, Twitter, Instagram, LinkedIn, etc.- can reach people quickly and conveniently. Set up a schedule for your posts and include your personal reasons for getting involved and why being a part of GR's Dream Team is meaningful to you. When people are inspired and get involved in your efforts, tag them, give shout-outs, and recognize their donations by thanking them publicly.

Every post doesn't have to be an "ask" but more of a "call to action."

Sample Posts



I am raising money for a cause near and dear to my heart and its been so rewarding. Support my efforts to help @GenerationRescue by (insert call to action.) You can make a difference in the lives of families with autism. #chatautism



I am raising money for @GenRescue. Support families with autism by getting involved! #chatautism

Have Fun and Champion Your Cause

Remember to have fun and share your efforts with everyone! Your enthusiasm will motivate friends, family, co-workers, church groups, PTA groups, neighbors and acquaintances to join your efforts. Ask your company to match funds raised and ask your company if they can help spread the word. Your excitement around GIVING BACK will encourage others to do the same.

Spread the Word

There are many ways to communicate your efforts and get the word out. Send out emails, set up Facebook events, adhere to your social media schedule, and ask friends to share the opportunity. Share your progress and later, thank everyone for joining you in making a difference.