

Donor Privacy Policy

Generation Rescue is committed to respecting the privacy of its financial and in-kind donors, whether the donation is made online, by mail, or any other method. When you make a financial or in-kind donation, you provide your name and contact information. Financial donors provide standard payment information including, in many circumstances, credit card data. We protect your information in a variety of ways, as described below.

We use industry standard safeguards to protect your information. Many donors use credit cards for donations. We protect the security of credit card transactions using a number of measures such as encryption, access controls, network firewalls, and physical security. These measures make it extremely difficult for anyone to intercept the credit card information you send to us. When we work with other companies to process credit card transactions, those companies also use encryption and other security measures.

We will not sell, share or trade our donors' personal information with any other entity. In addition, we will not send mailings to our donors on behalf of other organizations, unless a donor has given us specific permission to do so.

Generation Rescue has vendors that assist with processing and managing donations and donor data. On occasion we give these vendors access to donor data, and they are bound by strict confidentiality rules.

For more information about Generation Rescue's commitment to privacy, including how to unsubscribe from Generation Rescue's communications, your preferences about how we contact you, or to "opt-out" of receiving phone calls, e-mails or letters from Generation Rescue, have any questions about this Privacy Policy, you may send an email to our Privacy Officer, Candace McDonald at candace.mcdonald@generationrescue.org or write to:

Generation Rescue
13636 Ventura Boulevard, Suite 259
Sherman Oaks, CA 91423
Attention: Privacy Officer